

# BALANCED VIEW OPTICS™ TECHNOLOGY

## Five focusing zones for a full range of vision

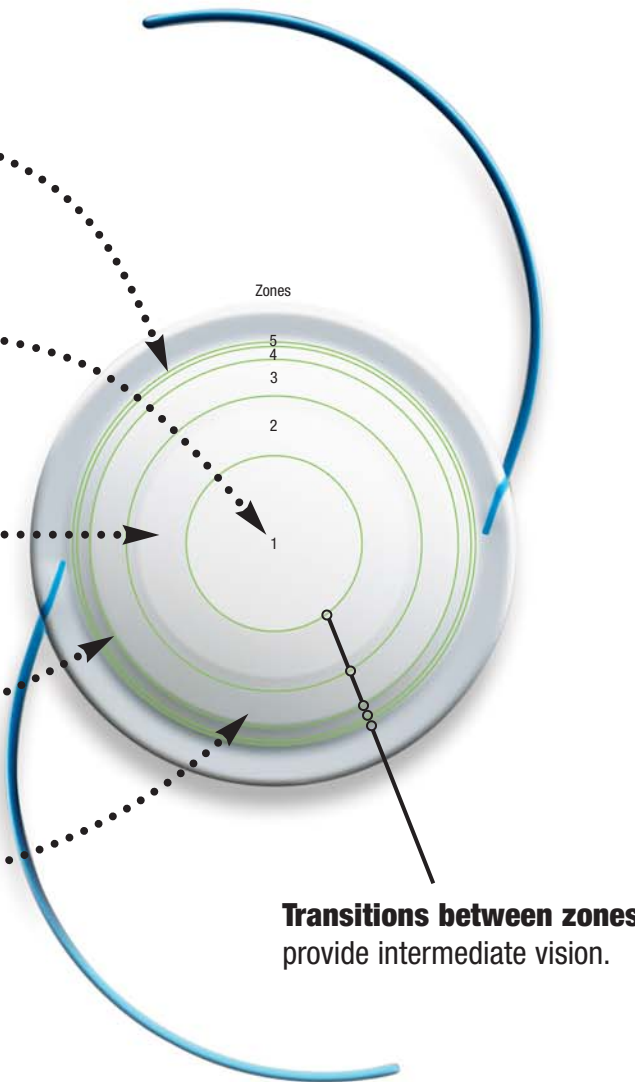
**Low light/distance-dominant zone**  
Provides additional distance-dominant support in low light conditions, such as driving at night, when pupils are dilated.

**Bright light/distance-dominant zone**  
Supports bright/distance conditions, such as driving in daylight, when pupils are constricted.

**Near-dominant zone**  
Provides additional near vision in a broad range of moderate to low light conditions.

**Near-dominant zone**  
Provides good near vision in a range of light conditions.

**Distance zone**  
Supports good distance vision in moderate to low light conditions.



Transitions between zones provide intermediate vision.

*“I find the ReZoom™ lens the most versatile in giving the greatest degree of lifestyle liberation.”*

— Kerry Assil, MD, Santa Monica, CA

### CMS RULING OPENS NEW DOORS FOR CATARACT PATIENTS AND PRACTICES

This breakthrough ruling allows Medicare beneficiaries access to CMS-designated presbyopia-correcting IOLs – including the ReZoom™ Multifocal IOL. Medicare will pay for the standard cataract portion of the lens and procedure and now allows patients to pay for an upgrade to a presbyopia-correcting IOL.

This ruling and the introduction of new technology presbyopia-correcting IOLs provides one of the most positive developments for cataract patients and eye surgeons since the inception of the Medicare program. And the new technology in the ReZoom™ Multifocal IOL makes upgrading to a full range of vision a great option for your patients.

*AMO's Lifestyle Vision™ program and Practice Marketing Kit provide practices with the technology, training and tools to take advantage of this opportunity with the ReZoom™ Multifocal IOL. Ask your AMO sales representative about these practice resources.*



1700 E. St. Andrew Place • Santa Ana, CA 92705-4933 • 714.247.8200 • www.amo-inc.com

To learn more about the ReZoom™ Multifocal IOL, contact your AMO sales representative or call 800-366-6554.

1. Package Insert. ReZoom™ Acrylic Multifocal Posterior Chamber Intraocular Lens. Advanced Medical Optics, Inc. 2. Data on file. Advanced Medical Optics, Inc. 3. Mainster MA, Sparrow JR. How much blue light should an IOL transmit? *Br J Ophthalmology*. 2003;87(12):15 23-1529. 4. Olson RJ, Jackson GR. Scotopic vision in pseudophakic patients. Paper presented at: The Congress of ESCRS; September 20, 2004; Paris, France. 5. Pointer JS. The presbyopic add. II. Age-related trend and a gender difference. *Ophthalmic Physiol Opt*. 1995 Jul;15(4):241-8. 6. Package Insert. AcrySof® ReSTOR™ apodized diffractive IOL. Alcon, Inc. 7. Apple DJ, Auffarth GU, Peng Q, Visessook N. Foldable Intraocular Lenses: Evolution, clinicopathologic correlation, and complications. Thorofare, NJ: Slack, 2000. 8. FDA submission for ReZoom™ IOL optic profile. Advanced Medical Optics, Inc. 9. Older people going online. AARP Survey. USA Today, February 23, 2006.

AMO™ ReZoom™ Acrylic Multifocal Posterior Chamber Intraocular lenses are indicated for the visual correction of aphakia in adult patients with and without presbyopia in whom a cataractous lens has been removed and who desire near, intermediate, and distance vision without reading add and increased spectacle independence. These devices are intended to be placed in the capsular bag. Multifocal subjects should exercise caution when driving at night or in poor visibility conditions. For a complete listing of precautions, warnings and adverse events, refer to the package insert. Rx only.

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Re-order: REZ06-18  
March 2006



# Life Improved.

*“The goal of modern cataract surgery is not only to restore and improve vision; it is to improve life.”*

— William Maloney, MD, Vista, CA



# ONLY THE REZOOM™ MULTIFOCAL IOL DELIVERS A FULL RANGE OF VISION FOR...

## SHARP DISTANCE VISION For All Light Conditions

The ReZoom™ Multifocal IOL provides a distance-dominant central zone for vision in bright light conditions when the pupil is constricted.

A large, distance-dominant third zone plus a distance-dominant fifth zone provide good vision in moderate to low light conditions as the pupil expands.

Over 93% of people receiving a ReZoom™ Multifocal IOL experience spectacle independence for distance vision.<sup>1</sup>

### REZOOM™ MULTIFOCAL IOL BLOCKS UV LIGHT WITHOUT LIMITING NEEDED LIGHT FOR NIGHT VISION<sup>2</sup>

- ◆ Blue-blocking diffractive lenses limit light transmission<sup>3</sup>
- ◆ Blue-blocking IOLs may reduce scotopic sensitivity up to 25%<sup>3</sup>
- ◆ Blue-blocking IOLs are shown to impair scotopic sensitivity at short wavelengths in some patients<sup>4</sup>
- ◆ Multiple peer-reviewed studies have failed to find a link between light exposure and AMD<sup>3</sup>

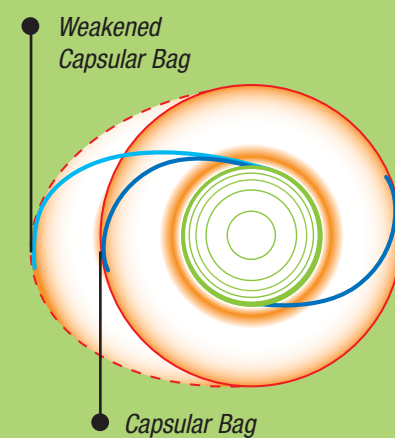
**“...the relationship between blue light and macular degeneration is speculative and not proven by available evidence.”**

— Centers for Medicare & Medicaid Services (CMS) statement in Federal Register, March 25, 2005, Vol. 70, No. 57

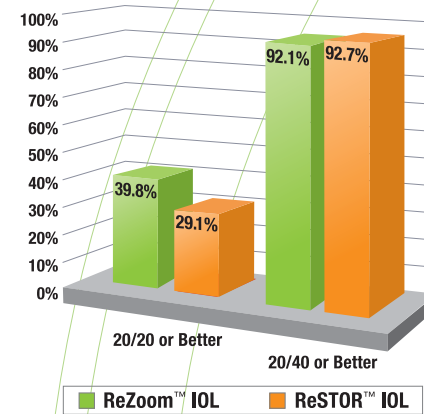
### REZOOM™ MULTIFOCAL IOL PROVIDES THREE-PIECE STABILITY AND CENTRATION

Continued centration that's critical to multifocal IOL performance, even in situations where one-piece lenses may decenter and require repositioning or removal.

- ◆ Three-piece design promotes contact between the IOL optic and posterior capsule to stabilize the IOL in the bag.<sup>7</sup>
- ◆ Addresses intraoperative compromises in the capsular bag structure that may not allow the placement of a one-piece multifocal IOL.



UCVA Monocular - Far Vision<sup>5,6</sup>



Over 90% of patients receiving a ReZoom™ Multifocal IOL have better than 20/40 far vision. Nearly 40% of patients are 20/20 or better.<sup>1</sup>

## CRITICAL INTERMEDIATE VISION For Computer Use, Cooking or Talking Face to Face

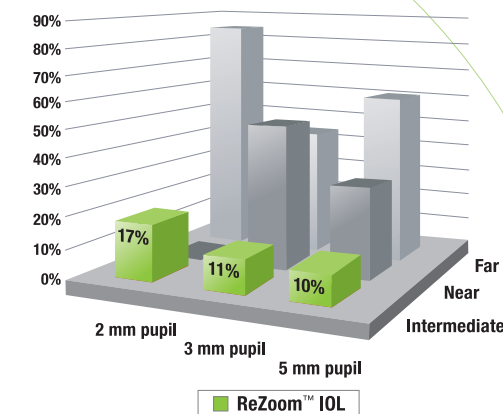
### THE REZOOM™ MULTIFOCAL IOL PROVIDES BETTER INTERMEDIATE VISION THAN THE RESTOR™ IOL...

Using 100% of available light, the ReZoom™ Multifocal IOL provides proper light distribution into the intermediate range.

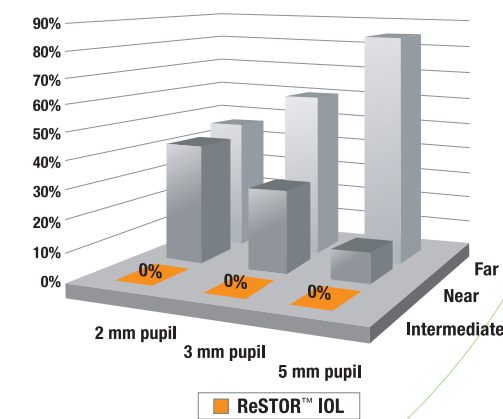
In a clinical study, intermediate visual acuity for the ReZoom™ Multifocal IOL was significantly better than the monofocal control.<sup>1</sup> In fact, over 92% of people receiving a ReZoom™ Multifocal IOL were not dependent on glasses for intermediate activities.<sup>1</sup>

In another clinical study, intermediate vision was significantly lower at certain distances for ReSTOR™ IOL as compared to the AcrySof™ monofocal control.<sup>6</sup>

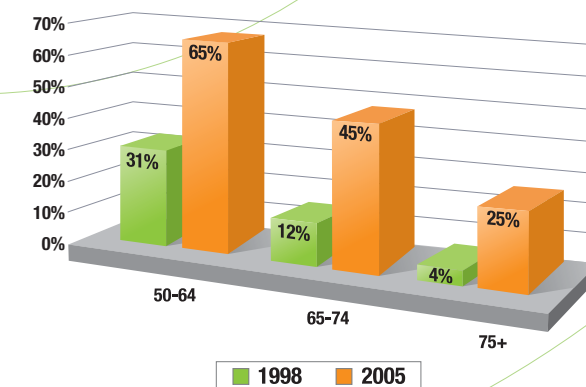
Light Distribution Segmented by  
Intermediate, Near and Far<sup>2,6,8</sup>



Aspheric transition between zones provides intermediate vision in all light conditions.



Increasing Computer Use of Older Adults<sup>9</sup>



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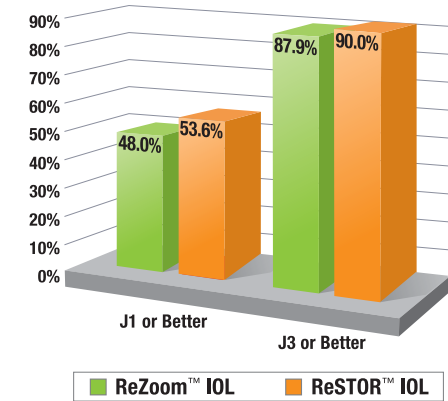
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## CRISP NEAR VISION For Greater Freedom From Reading Glasses

The second-generation ReZoom™ acrylic multifocal IOL provides a full range of quality vision – even in varying light conditions. This leads to increased freedom from reading glasses or bifocals in over 80% of people receiving a ReZoom™ Multifocal IOL.<sup>1</sup>

Most adults over 50 require 3.0 diopters or more of near add correction. The ReZoom™ IOL also offers the +3.5 D near add most adults over 50 need.<sup>5</sup>

UCVA Monocular - Near Vision<sup>5,6</sup>



Nearly 90% of patients receiving a ReZoom™ Multifocal IOL have J3 or better near vision and nearly 50% of patients were J1 or better.<sup>1</sup>

**“I knew I was providing a full range of vision with the ReZoom™ IOL, but the performance in near vision is proving itself with each satisfied patient.”**

— Kevin Waltz, MD, Indianapolis, IN

### OptiEdge™ triple-edge design

- Rounded anterior-edge reduces internal reflections<sup>1</sup>
- Sloping side-edge is designed to minimize edge glare<sup>1</sup>
- Square posterior-edge facilitates 360° capsule contact<sup>1</sup>

### GIVE YOUR PATIENTS AN EDGE

The patented OptiEdge™ design is the FIRST and ONLY triple-edge design that minimizes the potential for edge glare and facilitates 360° capsular contact.